



# From Protégé to Published Author

A Protégé Power Up Session  
AWSA Retreat 2021  
Presented by Christine Trimpe  
Author & Speaker

# Presentation Outline

## LIST OF TOPICS

Plan

Prioritize

Promote a Platform

Promises

Publishing Options

Protégé Q + A

Protégé: a person who is guided and supported by an older and more experienced or influential person.

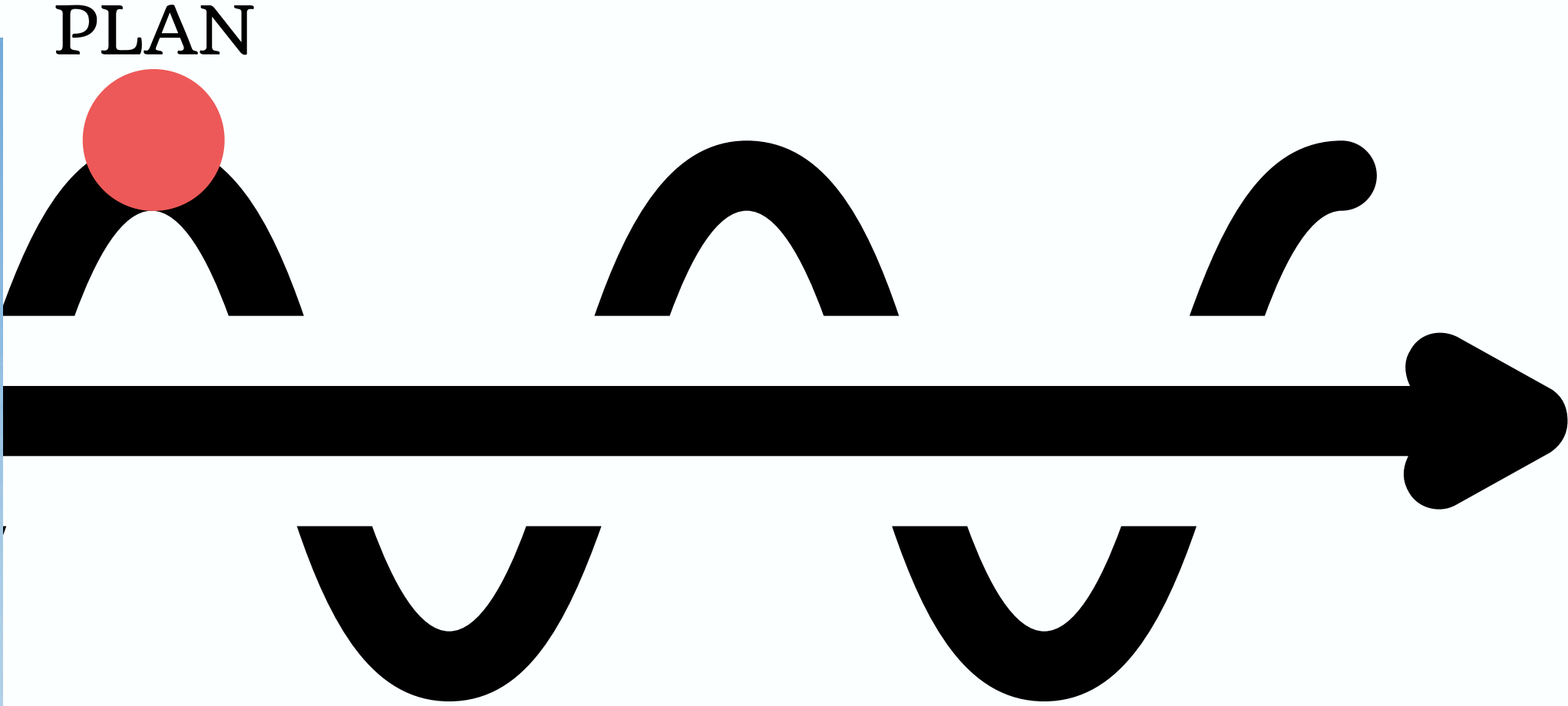




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COMMIT TO THE LORD  
WHATEVER YOU DO,  
AND HE WILL ESTABLISH  
YOUR PLANS.

*Proverbs 16:3 NIV*



# PLAN



## *Know your why?*

What is God's message through you?

## *Identify Your Audience*

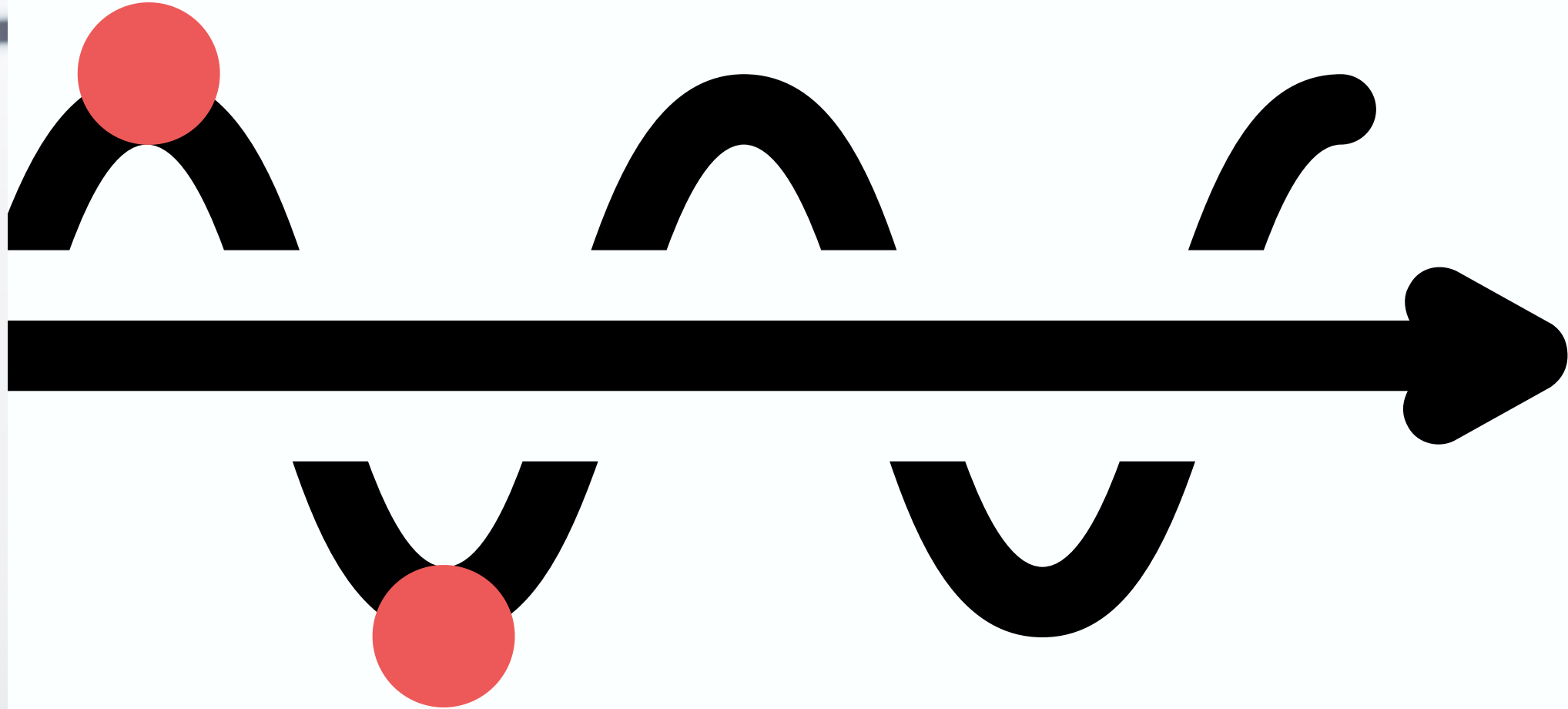
Niche!

## *Find Your Tribe*

Conferences, FB Groups, Local Writer Groups, MasterMind (ASWA)



PLAN



PRIORITIZE

# PRIORITIZE



## *Be Realistic*

Use your time and resources with wisdom. Ask the Lord to make a way.

## *Don't Quit Your Day Job...*

Prematurely.

## *Find Praying Partners*

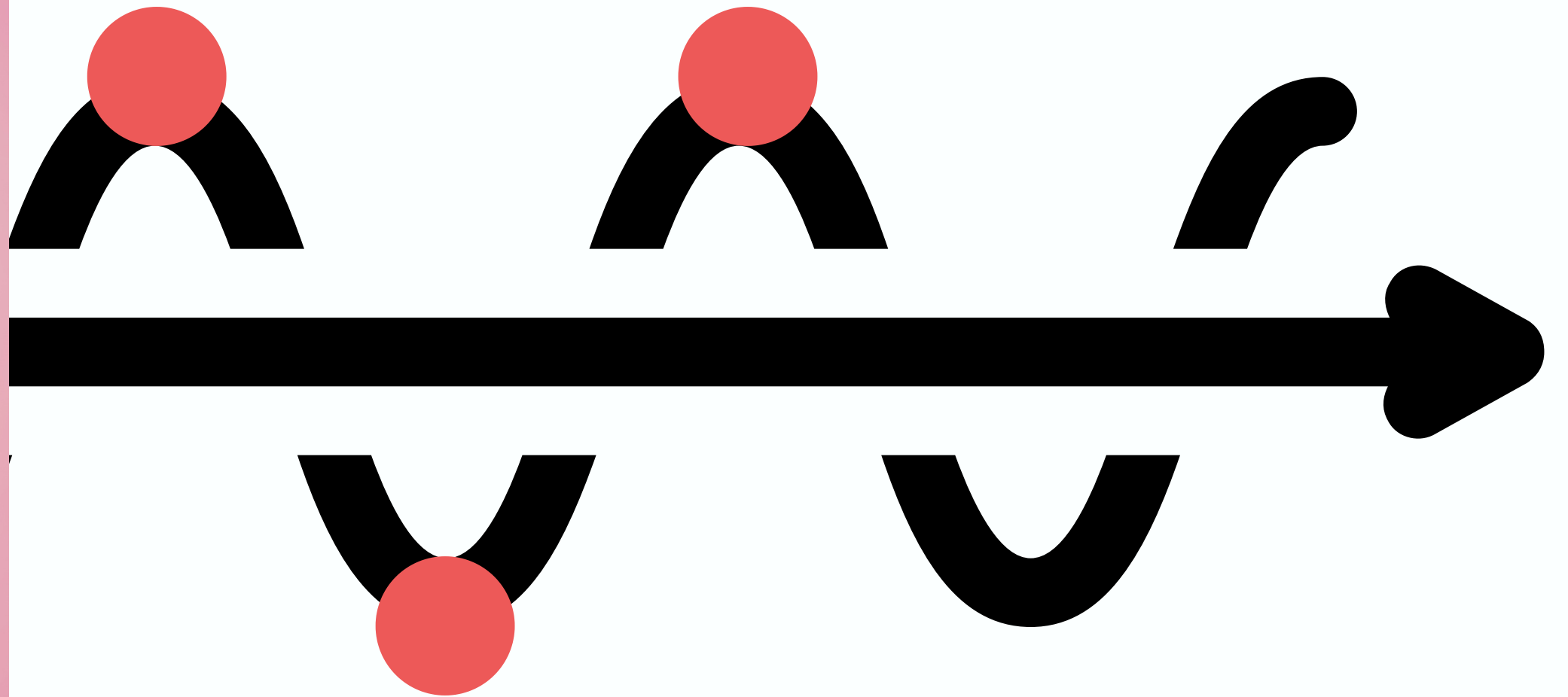
Trustworthy friends.



PLAN

PLATFORM

PRIORITIZE





# PROMOTE A PLATFORM

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## *Necessity.*

Publishers and Event Planners will want to see.

## *Top Tips for...*

- Email Service Provider
- Website set up
- Building your list

## *Social Media*

- Register Everywhere
- Build one or two
- Collaborate
- Suggestions...

click on images for examples

01



## *Email Service Provider (ESP)*

MailChimp, FloDesk, ConvertKit, etc.

02



## *Website*

NAME your domain.

Invest in this asset.

CTA above the fold of home page!

03



## *Landing Pages & Lead Magnets*

Direct audience to the page by offering something of value.

SOCIAL MEDIA PLATFORMS

Start building relationships here!

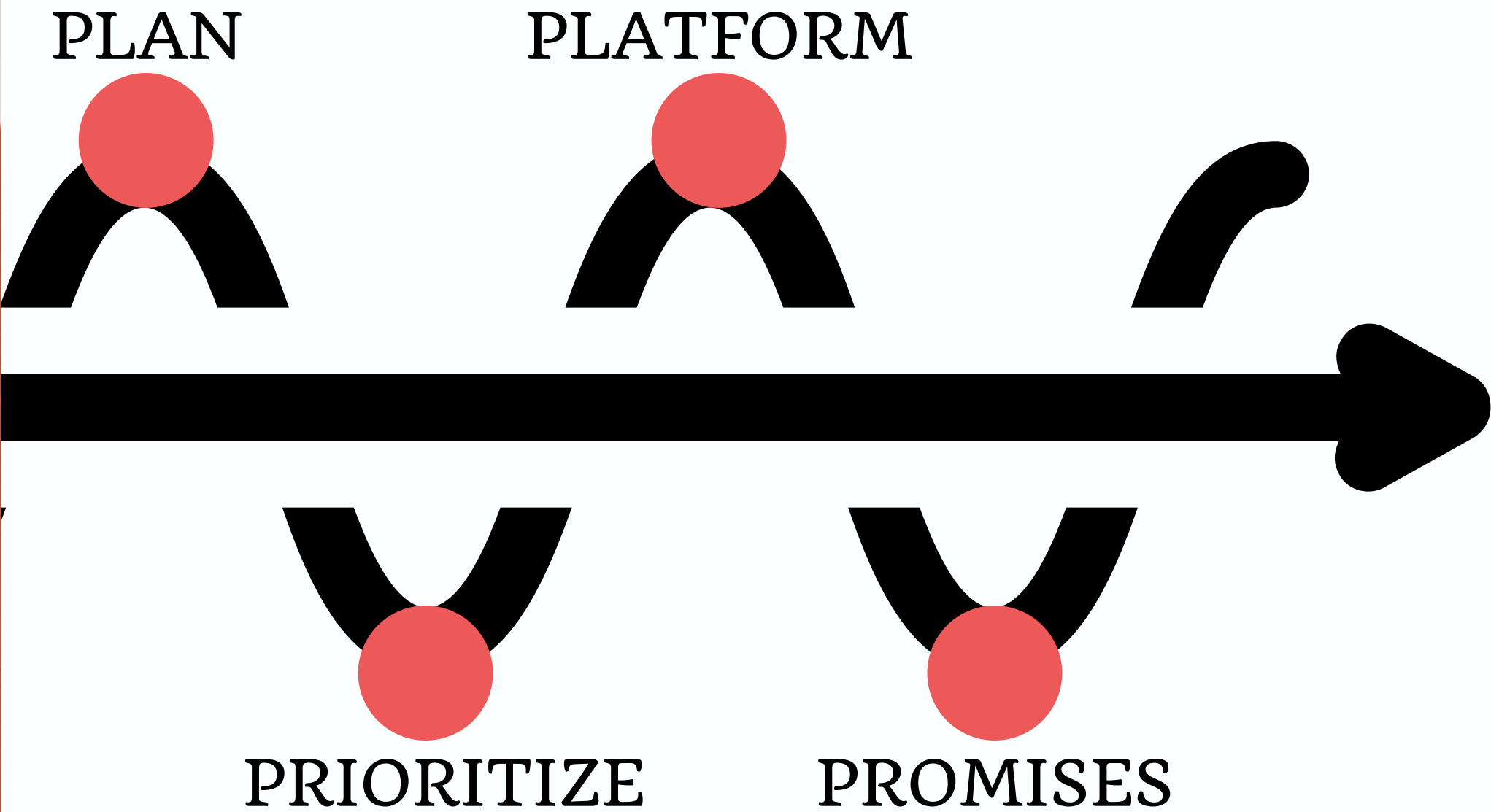


Start building relationships here!



the ear more





# PROMISES

## (not an Imposter!)

Imposter syndrome makes people feel like an intellectual fraud, rendering them unable to internalize -- let alone celebrate -- their achievements. Studies have shown this lack of self-belief is correlated with anxiety, low confidence, and self-sabotage.

### *Know Your Story*

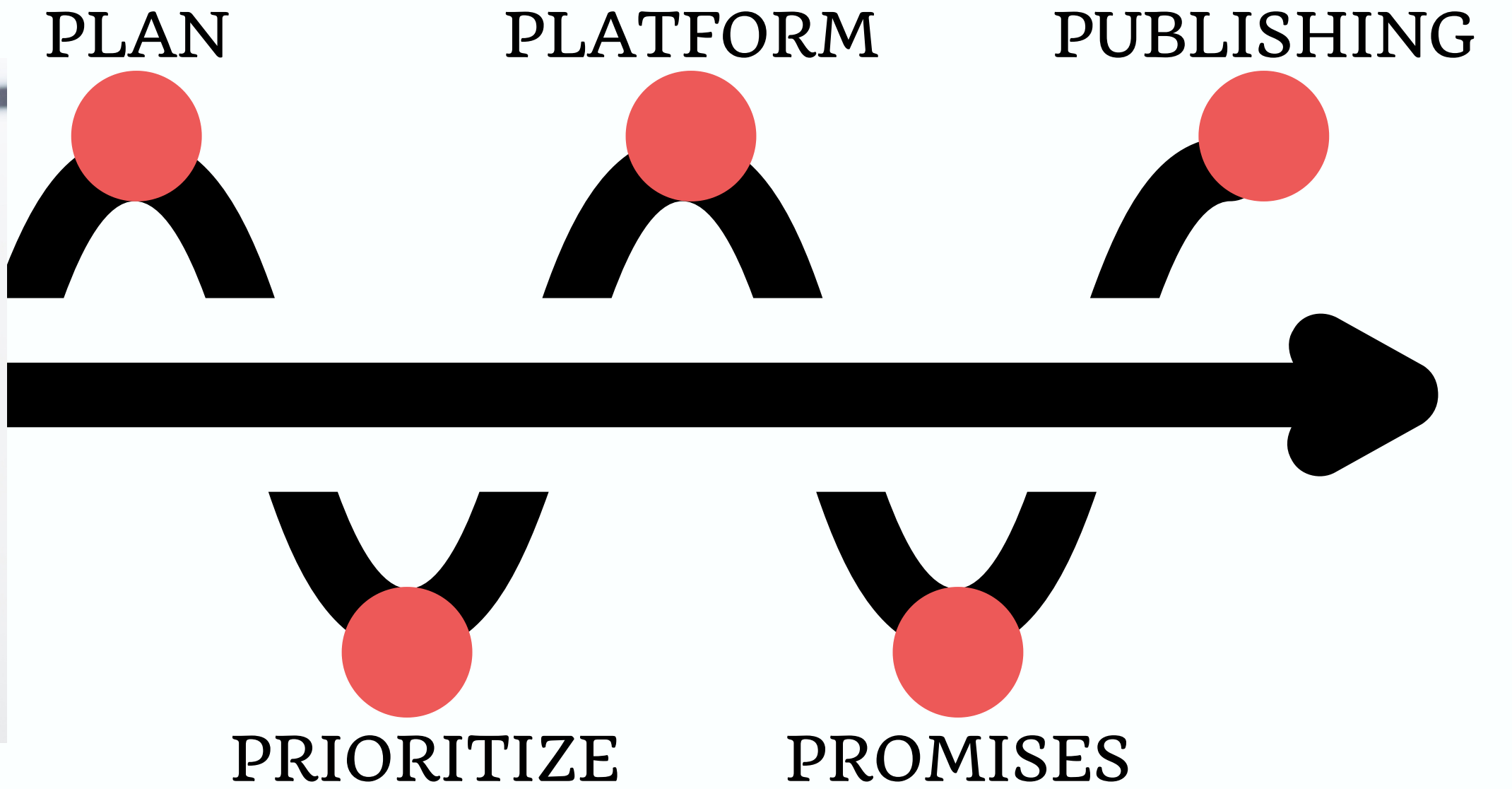
Is it time to share?

### *Know Your Calling*

Share a story on how you know you've been called by God to serve.

### *Know Scripture*

As relatable to your calling.  
Be in the Word every day!



# PUBLISHING



## *Self Publishing*

Example: Amazon Kindle Direct Publishing (KDP)

## *Traditional*

Requires a solid book proposal, possibly an agent, a great pitch, and a timely topic!

## *Hybrid*

Great option for new authors. Author has more control. You make a personal investment up front—profit from sales.







Q + A

ASK US  
ANYTHING!

# Contact Info

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*Thank  
You!*